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RIVERFRONT ART FESTIVAL EXTENDS EXHIBITOR DEADLINE

Festival date confusion allows artists ample opportunity to still apply for the show

(COLUMBUS)- June 6, 2011-Production staff of the Riverfront Art Festival have agreed to extend the exhibitor deadline to June 22 because of confusion regarding the festival dates.

“It has come to my attention that not all of our artists were aware the dates of the festival had changed to September 30-October 2,” said Mike Collins, Riverfront Events President. “To ensure all interested artists have the chance to apply we will extend the exhibitor deadline for two more weeks. This extension will also allow us to account for the greater growth of the festival.”

This year, with greater sponsorship from local Central Ohio organizations, the Riverfront Art Festival has the opportunity to give more back to its artists. Each accepted exhibitor will be automatically entered into a contest to win a FREE 10x10 booth. The winning artist will be chosen at random and notified the week after the jury process.

“We’re hopeful with the increased support from our partners and additional programming, this will be the best Riverfront Art Festival to date” said Collins.

Join us for the 2011 Riverfront Art Festival September 30 through October 2, when Genoa Park will play host to more than 150 local and national artists of the highest caliber, featuring a variety of fabrications and designs from fine oil paintings to functional pottery and textiles. While the heartbeat of the festival is the amazing selection of visual artists, the park also features a waterfront amphitheater, which will host our most incredible musical lineup ever - including two nights of WaterFire performances!

For more information please visit www.riverfrontartfestival.com.